

1. [PREAMBLE](#)
 2. [GENERAL](#)
 3. [LOGISTICS, OPERATIONS, AND SAFETY](#)
 4. [FLOAT AND VEHICLE REGULATIONS](#)
 5. [APPLICATION INFORMATION](#)
 6. [PAYMENTS AND REFUNDS](#)
 7. [SAMPLING](#)
 8. [ACCESSIBILITY](#)
 9. [MARKETING AND LOGO USE](#)
 10. [LIABILITY RELEASE](#)
-

1. PREAMBLE

Halifax Pride began as a protest march by folks of diverse sexual and gender identities against the discrimination and oppression they faced. This march has grown and evolved into the parade and festival we know today. While the parade is an opportunity to celebrate the advancement of rights and liberties, it remains a call to fight the injustice and inequalities that persist for many.

Over time, inclusive groups and businesses began marching to show their support but this participation has, at times, overshadowed the voices of those impacted by ongoing discrimination. In response to these concerns of over commercialization, Halifax Pride strives to host a parade that honours our history and highlights the experiences, stories, and activism of the 2SLGBTQ+ community. Halifax Pride calls on those who take part in the parade to be mindful of our roots and the reasons why we gather.

We ask parade participants to remember that **the Pride Parade is not an opportunity to market their brand or product**, but rather an opportunity to show **support and solidarity**. While we recognize that many businesses wish to achieve both through their participation, we encourage all entries to think critically about their motivation to be involved in this event, and to treat it as more than “just another marketing opportunity”.

In agreeing to take part in the Halifax Pride Parade, all participants affirm their support for Halifax Pride’s Aim and Purpose listed here:

Aim: An equitable society free from all forms of oppression.

Halifax Pride Parade Terms & Conditions 2024



Purpose: To create spaces for persons of diverse sexual and gender identities to come together and flourish.

By submitting an application for the Halifax Pride Parade, you agree on behalf of yourself and/or your organization to the terms as laid out in this document.

2. GENERAL

- 2.1. The Halifax Pride Society is responsible for the planning and delivery of the Halifax Pride Parade.
 - 2.2. The Parade Manager will serve on behalf of Halifax Pride as the main point of contact for parade participants.
 - 2.3. The individual, organization, or company partaking in the Halifax Pride Parade is referred to as the Participant.
 - 2.4. Each Participant must identify a Lead who will be the primary point of contact for the Parade Manager and will be responsible for communicating all rules to their contingent.
 - 2.5. The Halifax Pride Parade Terms & Conditions are applicable to all Participants who take part in the Halifax Pride Parade.
 - 2.6. The Participant confirms that they are of the age of majority and have the authority to assume full responsibility for the behavior of all persons participating in the contingent.
 - 2.7. The Participant agrees to comply with and enforce all of Halifax Pride's Parade Terms & Conditions and applicable laws and regulations in connection with the event.
 - 2.8. Violation of any of the Parade Terms & Conditions can affect the Participant's continued involvement with Halifax Pride.
 - 2.9. Halifax Pride reserves the right to refuse entry into the Parade if the Applicant, whether directly or indirectly, discriminates against, prohibits, or otherwise restricts the rights of individuals because of their sexual orientation, gender identity or gender expression.
 - 2.10. Halifax Pride reserves the right to refuse entry into the parade if the Participant's conduct, policies, or public statements are found to be inconsistent with the Society's Aim and Purpose.
 - 2.11. Applications will be reviewed and applicants must be approved by Halifax Pride to participate in the Parade.
 - 2.12. Halifax Pride retains the right to refuse any application without liability.
 - 2.13. Halifax Pride retains the right to update or modify the Parade Terms & Conditions.
 - 2.14. The Parade Manager and Parade Volunteers will ensure all Terms & Conditions are being abided by. If any Participant is in violation of the Parade Terms & Conditions, Halifax Pride has the right to ask for Participant removal and has the right to deny future applications.
-

3. LOGISTICS, OPERATIONS, & SAFETY

- 3.1. The Parade Route will be communicated to participants and the public in the coming months.
- 3.2. Participants are urged to carefully and thoroughly plan through all elements of their parade participation, reviewing the Terms & Conditions for guidance and reaching out to the Parade Manager as necessary.
- 3.3. Each Participant must identify a Marshal from their contingent who will be present on parade day to ensure all rules are followed and safety prioritized.
- 3.4. Participants entering a float must have two Marshals to assist with turns.
- 3.5. Halifax Pride will supply Marshals with a safety vest the day of the parade so they are clearly identified.
- 3.6. Participants will be required to attend one of two parade info sessions held in June. Info sessions will include a review of the parade route, Terms & Conditions, day-of logistics, etc.
- 3.7. The Parade will start promptly at 12:00 pm when Parade Volunteers direct the first Participants to start.
- 3.8. Participants must arrive at the Marshalling Area (to be communicated in the coming months) as close to their scheduled time as possible.
- 3.9. Staggered arrival times will be shared via email in the weeks prior to the parade.
- 3.10. Participants are encouraged to make travel plans accordingly due to the volume of traffic in the area. Carpooling or arriving on foot is encouraged.
- 3.11. Personal vehicle parking is not permitted in the Marshalling Area.
- 3.12. Participants must check in at the Registration Tent upon arrival to verify their presence, collect their Marshal safety vest, and receive any final instructions.
- 3.13. Parade vehicles will park to one side of the street. Marching groups and individuals will stand on the grassy area next to their spot.
- 3.14. Participants must follow directions given by parade personnel at all times. In the event of an emergency, parade officials will work with first responders to ensure the safety of participants.
- 3.15. Each Participant may only include one motor vehicle.
- 3.16. The Marshalling Area is not a building area. Floats are to arrive ready-made with only final touches being applied on site.
- 3.17. Equipment, signage, vehicle, and participants must stay within the Participant's allotted space in the Marshalling Area.
- 3.18. All garbage generated on the Marshalling Area is the responsibility of the Participant and must be removed.
- 3.19. Participants will be charged for the removal of any items left at the Marshalling Area.
- 3.20. The sale of any kind of goods or services at the Marshalling Area or along the parade route is strictly prohibited.
- 3.21. The solicitation of donations at the Marshalling Area or along the parade route is strictly prohibited.
- 3.22. It is the responsibility of the Participant to be adequately prepared. It is recommended Participants provide food, water, and sunscreen for your contingent.
- 3.23. All Participants with floats, generators, or fire hazards must have a fire extinguisher.
- 3.24. We highly recommend that all Participants bring a First Aid kit and an emergency repair kit

Halifax Pride Parade Terms & Conditions 2024



with tape, glue, wire, tools, etc.

- 3.25. Halifax Pride does not supply tents, tables, extension cords, chairs, or any supplies to Participants. Participants are responsible for bringing supplies.
- 3.26. All floats and marchers must proceed with the Parade at a steady pace. Please work to keep gaps between all groups as tight as possible.
- 3.27. Any performances or routines must be performed while moving forward within the Parade.
- 3.28. Alcohol and all other controlled substances are not permitted on the parade route. Any individual, group, or float found with alcohol or prohibited substances will be removed immediately.
- 3.29. Halifax Pride assumes no responsibility for damages to persons or property however caused, as a result of or pertaining to the participation and/or activities of the Participant.
- 3.30. The use of pyrotechnics, open flame, confetti, paper streamers, and water guns are prohibited. Feathers attached to costumes are welcome, but should not be thrown or treated like confetti.
- 3.31. Masks, bodysuits, and other articles that cover a Participant's face are allowed. For safety reasons, Participants must be prepared and willing to show their faces if requested.
- 3.32. Puppets and marionettes that are carried by performers are permitted. Structures should be lightweight to avoid top-heaviness and no greater than 13ft in height.
- 3.33. If Participants chose to have live performers or music, please ensure that the artist and music chosen are reflective of the 2SLGBTQ+ community.
- 3.34. Copyright release for performances or broadcasts is the sole responsibility of the Participant. Halifax Pride assumes no responsibility or liability whatsoever.
- 3.35. A one minute Moment of Silence will be held during the parade to honour lost loved ones and to honour the struggles we face.
- 3.36. At 12:45 pm Participants must silence music and excessive noise as the parade stops for one minute.**
- 3.37. Marshals are responsible for giving their contingent a 5 and 10 minute reminder of the Moment of Silence.
- 3.38. Music controls and other noise generating items must be quickly accessible for the Moment of Silence.
- 3.39. At 12:45 pm the Marshal will signal the driver, DJ, and contingent to stop.
- 3.40. The Marshal will watch their clock and at 12:46 pm are encouraged to cheer, make noise, and signal the end of the Moment of Silence.
- 3.41. The Participant is fully responsible for ensuring that they comply with all Federal, Provincial and Municipal regulations (including, but not exclusively, noise, health, fire safety, etc.) which may apply to any aspect of the Participant's participation.
- 3.42. Participants must ensure that the design and operation of their float is safe and reliable.
- 3.43. Participating children below the age of 16 must be supervised by an adult at all times.
- 3.44. Participants that include live animals must be on leash and have a clean-up person following their entry to remove any animal waste. Please consider the weather conditions and noise levels before bringing animals to participate in the parade.
- 3.45. All exhaust pipes must be clear of decorations and people.

- 3.46. All Participants are responsible for the safety and security of their own goods and equipment and must ensure the safety of the public by limiting any possible access to their equipment at any time.
-

4. FLOAT AND VEHICLE REGULATIONS

- 4.1. Vehicles must be road safe, in accordance with the Motor Vehicle Act.
- 4.2. The maximum size of each vehicle entry must not exceed 13 feet wide x 32 feet long x 13 feet high (to pass under overhead wires and navigate tight turns).
- 4.3. Trailers may not exceed 5,000 kilograms and 20 feet in length.
- 4.4. As of 2022, semis and flatbed trailers are prohibited from the parade as a safety measure.
- 4.5. Participants are encouraged to fully fuel their parade vehicle.
- 4.6. All structures must be firmly attached to the vehicle. Inflatable decorations must be secured by multiple lines and must be able to withstand moderate winds.
- 4.7. Vehicles must be able to safely accommodate passengers, including rails and handholds.
- 4.8. Participants must not join or leave moving vehicles or floats.
- 4.9. The Participant understands that the driver of any vehicle participating in the Parade must possess a valid Nova Scotia driver's license in the class appropriate to the vehicle, and appropriate insurance available for presentation at all times on the day of the Parade.
- 4.10. The Participant understands that any driver who is unable to produce a valid license or insurance will be removed from the Parade.
- 4.11. The driver of any vehicle must follow Nova Scotia's distracted driving laws. While driving, including when stopped or at a red light, it is illegal to **use a phone or other hand-held wireless communication device to text or dial or use other devices such as a tablet or laptop.**
- 4.12. The Participant agrees that **the driver of any vehicle must not act as the Participant's DJ** in accordance with Nova Scotia's distracted driving laws.
- 4.13. All drivers of motorcycles, or any other vehicle that requires protective gear, must wear the appropriate riding gear, including helmets and seatbelts.
- 4.14. Floats and vehicles are not permitted to idle unless they absolutely need to for a brief moment.
- 4.15. Participants who need to destage immediately following the parade are asked to make space for other Participants.
- 4.16. Participants are asked to destage and exit the Destaging Area as quickly as possible.
- 4.17. Each vehicle and float must know the contact information for a towing company appropriate its size in case of breakdowns. The Participant is responsible for the cost of towing in the event the Participant needs to be towed.
-

5. APPLICATION INFORMATION

- 5.1. All applications must be received through the form on Halifax Pride's website.
 - 5.2. The Pride Parade has limited space. Once spaces are full, we will stop accepting applications.
 - 5.3. Submitted applications will be reviewed to confirm they meet the Terms & Conditions.
 - 5.4. Applications will be considered incomplete and placed on hold if full payment is not made.
 - 5.5. The act of submitting an online application shall not be deemed to impart or imply any obligation for Halifax Pride to accept the application. Upon Halifax Pride's review, the Participant will be notified electronically of their approval.
 - 5.6. If applications are denied, a full refund of the payment will be issued.
 - 5.7. All Participants must meet category eligibility requirements as outlined in the online application. If requested by Halifax Pride, Participants must provide proof of qualification for the selected category. Should there be a dispute, Halifax Pride reserves the right to deny entry on the grounds of ineligibility or offer the Participant an opportunity to re-apply under the appropriate category with payment of the appropriate fees. (Note: Halifax Pride will not reserve space during a dispute or re-application process).
 - 5.8. Parade placement cannot be exchanged, shared, traded, or otherwise moved without the written permission of Halifax Pride. **Halifax Pride will not guarantee that you will receive the placement of your choice.**
 - 5.9. If you wish to be near another entry, both entries must indicate the request in their application. Although not a guarantee, the Parade Manager will do their best to accommodate requests. Halifax Pride furthermore reserves the right to change the Parade placement at any time.
 - 5.10. Non-registered, unapproved groups will not be permitted to join on parade day.
 - 5.11. Each Participant will be required to provide proof of commercial general liability insurance for a minimum of \$2 million naming Halifax Pride Society as Additional Insured, effective July 20, 2024. Please send an original certificate from your insurer to parade@halifaxpride.com.
-

6. PAYMENTS AND REFUNDS

- 6.1. All payments are to be made online through the application platform. Cash or cheques will not be accepted. Applications will not be processed if payment is incomplete.
- 6.2. There will be no refund of fees if a Participant is removed from the Parade.
- 6.3. Request for refund of the parade application fee must be submitted to the Parade Manager in writing by Friday, July 12th. Halifax Pride reserves the right to withhold a 10% fee on cancellations.



CATEGORY	MARCHING GROUP	MARCHING + VEHICLE	AFTER MARCH 15TH
2SLGBTQ+ Community Group/2SLGBTQ+ Not-for-Profit	FREE	FREE	FREE
Small Community Group/Not-for-Profit/Charitable Organization (under \$1 million revenue)	\$300	\$450	+50%
Large Community Group/Not-for-Profit/Charitable Organization (over \$1 million revenue)	\$500	\$700	+50%
Small Business (For-profit enterprises with two or fewer retail outlets, physical shops, or franchises, within Canada only.)	\$650	\$800	+50%
Large Business (For-profit enterprises with more than two franchises/outlets, or for businesses with a presence outside of Canada.)	\$2750	\$4000	+50%
Union/Political/Government	\$1500	\$2000	+50%

7. SAMPLING

- 7.1. The quantity of items sampled is limited to 1,000 pieces and the nature of the items must be pre-approved by the Parade Manager.
- 7.2. The items sampled must directly relate to the Participant, and not to any unregistered group or organisation, no matter how affiliated.
- 7.3. Food and beverage items (wrapped or otherwise) may not be sampled or distributed along the parade route.

- 7.4. Participants may distribute literature that promotes and supports the 2SLGBTQ+ community - purely commercial messaging is prohibited.
 - 7.5. Participants must not distribute any literature which is hateful, violent, homophobic, transphobic, racist, ableist, or discriminatory in any other way.
 - 7.6. **Items must not be thrown into the crowd.** Participants are responsible for ensuring that their marchers hand the sampling product to crowd members for safety purposes.
 - 7.7. Participants are asked not to distribute items that will lead to litter along the parade route.
-

8. ACCESSIBILITY

- 8.1. The Participant is responsible for ensuring their entry is made accessible for members of their contingent who wish to participate.
 - 8.2. When reaching out to potential contingent participants, please clearly articulate support efforts that will be provided (water, wheelchairs, option to ride in the vehicle, etc.) and list potential challenges such as the distance, pace of the parade, time commitment, and weather conditions.
 - 8.3. Participants should consider how they will support members of their contingent who may have a challenge with the 2.5 km parade route.
 - 8.4. Wheelchair accessible washrooms will be located on the Marshalling Area.
 - 8.5. Ensure that no one is left behind. If someone needs to exit the parade ensure that they receive the necessary support.
 - 8.6. In the event of a medical emergency, dial 911. Halifax Regional Police will be stationed at intersections along the parade route and may be able to assist.
 - 8.7. A Low Sensory Area, Elder Space, Accessible Viewing Area, and Described Viewing Area will be located at the end of the parade route on North Park.
 - 8.8. Participants may be asked to lower their music or take other measures to assist with the success of the Accessible Viewing Area.
-

9. MARKETING AND LOGO USE

- 9.1. No Participant may display logos other than their own. Any group bearing a third-party logo (such as on a vehicle or on signs) will be prohibited from proceeding.
- 9.2. Union Participants are only eligible to display their respective Union logos and not the companies that are part of the Union.
- 9.3. The Participant will respect the rights of all members and supporters of our communities, and tailor their parade messaging to be in solidarity.
- 9.4. **Physical rainbow flags branded with logos are prohibited.**
- 9.5. No Participants may display the Halifax Pride logo.

10. LIABILITY RELEASE

In consideration of the acceptance of this application and permission to participate in the Pride Parade, the Participant releases, waives, and forever discharges Halifax Pride staff, board, volunteers, and suppliers, the Halifax Regional Municipality and all other associations, sanctioning bodies and sponsoring companies, and all their respective agents, officials, servants, contractors, representatives, volunteers, staff, elected and appointed officials, successors and assigns Of And From All claims, demands, damages, costs, expenses, actions, and causes of action, whether in law or equity, in respect of death, injury, loss or damage to my person or property Howsoever Caused, arising or to arise by reason of my participation in the said event, whether as an exhibitor, spectator, Participant, competitor or otherwise, whether prior to, during or subsequent to the event, And Notwithstanding that the same may have been contributed to, or occasioned by the negligence of any of the aforesaid.