

# 2024 Halifax Pride Parade Application Form

Halifax Pride began as a protest march by folks of diverse sexual and gender identities against the discrimination they faced. This march has grown into the parade and festival we know today. While the parade is an opportunity to celebrate the advancement of rights and liberties, it remains a call to fight the injustice and inequalities that persist for many.

Over time, inclusive groups and businesses began marching to show their support but this participation has, at times, overshadowed the voices of those impacted by ongoing discrimination. In response to these concerns of over commercialization, Halifax Pride strives to host a parade that honours our history and highlights the experiences, stories, and activism of the 2SLGBTQ+ community. Halifax Pride calls on those who take part in the parade to be mindful of our roots and the reasons why we gather.

We ask parade participants to remember that the Pride Parade is not an opportunity to market their brand or product, but rather an opportunity to show support and solidarity. While we recognize that many organizations wish to achieve both through their participation, we encourage all entries to think critically about their motivation to be involved in this event, and to treat it as more than “just a marketing opportunity”.

In agreeing to take part in the Halifax Pride Parade, all participants affirm their support for Halifax Pride’s Aim and Purpose listed here:

Aim: An equitable society free from all forms of oppression.

Purpose: To create spaces for persons of diverse sexual and gender identities to come together and flourish.

\* Indicates required question

---

## GROUP/COMPANY CONTACT INFO

1. Group/Company Name:

---

2. Lead's First Name: \*

This is the primary point of contact for Halifax Pride's Parade Manager.

---

3. Lead's Last Name: \*

---

4. Lead's Pronouns:

---

5. Phone Number: \*

---

6. Email: \*

---

7. Group Website:

---

8. I have read and understand the Halifax Pride Terms and Conditions, including the Halifax Pride Society's right to refuse entry into the Parade if 1) the Applicant Organization's conduct, policies, or public statements are found to be inconsistent with the Society's values and priorities or 2) if the Applicant Organization, whether directly or indirectly, discriminates against prohibits, or otherwise restricts the rights of individuals because of their sexual orientation, gender identity or gender expression.

*Mark only one oval.*

Yes

## PARADE ENTRY INFORMATION

9. Entry Type \*

(2SLGBTQ+ Community/2SLGBTQ+ Not-for-Profit groups must have queer support and engagement identified in their Mission, Visions, and Values. If unsure, please email [parade@halifaxpride.com](mailto:parade@halifaxpride.com) prior to continuing your application to avoid processing errors and delays.)

*Check all that apply.*

- 2SLGBTQ+ Community Group/2SLGBTQ+Not-for-Profit
- Sponsor
- Small Community Group/Not-for-Profit/Charitable Organization (under \$1 million revenue)
- Large Community Group/Not-for-Profit/Charitable Organization (over \$1 million revenue)
- Small Business (For-profit enterprises with two or fewer retail outlets, physical shops, or franchises within Canada only.)
- Large Business (For-profit enterprises with more than two franchises/outlets, or for businesses with presence outside of Canada.)
- Union/Political/Government

10. What is the anticipated size of your marching group? \*

*Mark only one oval.*

- Small marching group (1-25 people)
- Large marching group (25-100 people)

11. What is the anticipated size of your vehicle? \*

Please note as of 2022, semis and flatbed trailers are prohibited from the parade as a safety measure

*Mark only one oval.*

- Not applicable
- Small vehicle (car, truck, SUV)
- Large vehicle (bus, cargo van, pick-up truck and trailer.)

12. Will your entry have music? \*

Please note that music directly from a car stereo will not be loud enough to be heard by parade spectators.

*Mark only one oval.*

- Yes
- No

13. Do you plan to distribute any items or materials during the parade? If yes, please describe: \*  
Please note that Halifax Pride has the right to request a sample.

---

---

---

---

---

14. Please give a brief description of your entry: \*

---

---

---

---

---

15. Please provide three (3) speaking points about your entry and/or organization: \*  
These are for possible use by parade commentators and should not exceed one sentence each.

---

---

---

---

---

## PARADE MARSHAL CONTACT INFO

Parade Marshals serve as Halifax Pride's first point of contact with your group ON PARADE DAY. Parade Marshals MUST be present with your entry on parade day. They will help ensure the smooth and safe participation of your entry within the parade and therefore should be someone who is reliable, responsible and attentive.

NOTE: your Marshal does not need to be the Lead/person who completes this form, but they must be made up-to-date of all information relevant to parade participation.

16. Parade Marshal First Name: \*

---

17. Parade Marshal Last Name: \*

---

18. Parade Marshal Pronouns:

---

19. Parade Marshal email: \*

---

20. Parade Marshal phone number: \*

---

## PAYMENT

FOLLOW THE ADDRESS BELOW TO PROCESS PAYMENT. This form and payment must be submitted in order for the application to be complete.

[www.halifaxpride.com/parade-payment](http://www.halifaxpride.com/parade-payment)

2SLGBTQ+ Community/2SLGBTQ+ Not-for-Profit Groups and Sponsors receive free entry and do not need to follow the link.

---

This content is neither created nor endorsed by Google.

Google Forms